

BANCROFT PUBLIC LIBRARY

SOCIAL MEDIA POLICY

PURPOSE:

Social media provides a valuable and timely way for the Bancroft Public Library to disseminate information. Social media provides a forum for library staff and patrons to share opinions and information about Library-related topics and issues such as program promotion, volunteer opportunities and reference help. Social media is not the mechanism used by the Library to document or address Library user problems and concerns, or influence Library policy, procedures, or programs. In order to promote the building of partnerships with local organizations, the Library staff might occasionally share news from other organizations which they feel meet the needs and interests of the Library's social network.

USAGE RULES:

The Bancroft Public Library welcomes community comments, posts, and messages. While recognizing and respecting differences in opinion, all such interactions will be regularly monitored and reviewed for content and relevancy. The Bancroft Public Library reserves the right to modify or edit any posting or comment for space or content, while retaining the intent of the original post. All postings which contain any of the following will be removed and the poster barred from posting any subsequent messages on any Bancroft Public Library social media forum:

- Obscene comments or hate speech
- Personal attacks, insults, or threatening language
- Private or personal information, including phone numbers and addresses, or requests for personal information
- Potentially libelous statements
- Falsification of identity
- Copyrighted or trademarked material without proper attribution
- Plagiarized material
- Posts in violation of laws or library policies
- Comments, links, or information unrelated to the purpose of the forum
- Spam, or other commercial, political, or proselytizing messages.

Users are expected to abide by the terms and conditions set by third party social media platforms as well as follow appropriate Federal and State Law.

The Library asks that individual user complaints be addressed directly to the Library Director (slm-director@sals.edu) so they can be addressed quickly and specifically. The Library is not responsible for or liable for, any content posted by any participant in a Library social media forum and does not endorse any content outside of pages created by Library staff.

Adopted: July 7, 2020

Reaffirmed: May 10, 2022